

# National Newspaper Association Foundation 2023 SPONSORSHIP OPPORTUNITIES



NNA CAT Summit  
NNAF's 137th Convention & Trade Show

Washington, DC | September 28-30, 2023

## SPONSOR BENEFITS

Sponsors at every level will:

- ✓ be included in sponsor listings in pre- and post-convention issues of Publishers' Auxiliary, the NNAF's official monthly publication;
- ✓ have logo displayed and linked on the Annual Convention & Trade Show page of NNAF's website;
- ✓ have a listing including contact information in the Convention & Trade Show Program Booklet;
- ✓ be recognized as a sponsor on a banner prominently-displayed throughout the Annual Convention & Trade Show;
- ✓ be acknowledged from the podium during the Opening Session and Flag Ceremony, the largest gathering of participants;
- ✓ have the opportunity to provide one marketing item or brochure that will be given to every attendee in the registration bags.

## Gold

\$4,000 - \$10,000

- Opening Breakfast and Flag Ceremony \$6,000 (SOLD)

*Gold Sponsorships also include one full Convention & Trade Show registration, one full-page color ad in the Convention & Trade Show Program Booklet, and the opportunity to give a three-minute introduction during Friday's Opening Breakfast.*

## Silver

\$2,500 - \$3,500

- Friday Lunch with Exhibitors \$3,000 (SOLD)
- Saturday Lunch with Exhibitors \$3,000 (SOLD)
- Friday Extravaganza: Spintacular \$2,500 (SOLD)
- Registration Desk \$2,500 (SOLD)
- Name Badges \$2,500 (SOLD)
- Tote Bags \$2,500 (SOLD)

*Silver Sponsorships also include one half-page color ad in the Convention & Trade Show Program Booklet and the opportunity to give a three-minute introduction during Friday's Opening Breakfast.*

## Bronze

\$1,000 - \$2,000

- Saturday Breakfast with Exhibitors \$2,000
- Trade Show Opening Reception \$1,500
- Drink Tickets at Extravaganza \$1,500
- Drink Tickets at Saturday Award Ceremony \$1,500 (SOLD)
- Great Idea Exchange Session \$1,500
- Convention Program \$1,500 (SOLD)
- Wi-Fi Sponsor \$1,500 (SOLD)
- Flash Session (4 available) \$1,000
- Break in Trade Show \$1,000 (SOLD)

## Friends of NNAF

\$500

- Solutions Start Here Session \$500 (SOLD)
- Saturday Awards Ceremony (multiple available) \$500
- General Contribution \$500

*Or contact us for a customized sponsorship!*

**To become a sponsor or for more information contact:**

Kristi Dale at (816) 812-0336 or [kristi@nna.org](mailto:kristi@nna.org) | Wendy MacDonald at (913) 461-3721 or [wendy@nna.org](mailto:wendy@nna.org)