National Newspaper Association Foundation 2023

SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS
Sponsors at every level will:

✓ be included in sponsor listings in pre- and post-convention issues of Publishers’ Auxiliary, the NNAF’s official monthly publication;
✓ have logo displayed and linked on the Annual Convention & Trade Show page of NNAF’s website;
✓ have a listing including contact information in the Convention & Trade Show Program Booklet;
✓ be recognized as a sponsor on a banner prominently-displayed throughout the Annual Convention & Trade Show;
✓ be acknowledged from the podium during the Opening Session and Flag Ceremony, the largest gathering of participants;
✓ have the opportunity to provide one marketing item or brochure that will be given to every attendee in the registration bags.

Openings Breakfast and Flag Ceremony $6,000 (SOLD)

Gold Sponsorships also include one full Convention & Trade Show registration, one full-page color ad in the Convention & Trade Show Program Booklet, and the opportunity to give a three-minute introduction during Friday’s Opening Breakfast.

Friday Lunch with Exhibitors $3,000 (SOLD)
Saturday Lunch with Exhibitors $3,000 (SOLD)
Friday Extravaganza: Spintacular $2,500 (SOLD)
Registration Desk $2,500 (SOLD)
Name Badges $2,500 (SOLD)
Tote Bags $2,500 (SOLD)

Silver Sponsorships also include one half-page color ad in the Convention & Trade Show Program Booklet and the opportunity to give a three-minute introduction during Friday’s Opening Breakfast.

Friday Breakfast with Exhibitors $2,000
Saturday Breakfast with Exhibitors $2,000
Trade Show Opening Reception $1,500
Drink Tickets at Extravaganza $1,500
Drink Tickets at Saturday Award Ceremony $1,500 (SOLD)
Great Idea Exchange Session $1,500
Convention Program $1,500 (SOLD)
Wi-Fi Sponsor $1,500 (SOLD)
Flash Session (4 available) $1,000
Break in Trade Show $1,000 (SOLD)

Bronze Sponsorships $1,000 - $2,000

Saturday Breakfast with Exhibitors $2,000
Trade Show Opening Reception $1,500
Drink Tickets at Extravaganza $1,500
Drink Tickets at Saturday Award Ceremony $1,500 (SOLD)
Great Idea Exchange Session $1,500
Convention Program $1,500 (SOLD)
Wi-Fi Sponsor $1,500 (SOLD)
Flash Session (4 available) $1,000
Break in Trade Show $1,000 (SOLD)

Friends of NNAF $500

Or contact us for a customized sponsorship!

To become a sponsor or for more information contact:
Kristi Dale at (816) 812-0336 or kristi@nna.org | Wendy MacDonald at (913) 461-3721 or wendy@nna.org