The National Newspaper Foundation’s Annual Convention & Trade Show is made possible each year through the generous contributions of sponsors who provide essential services to the industry. Sponsors receive prominent recognition in appreciation of their support, including:

- Logo in pre- and post-convention issues of Publishers’ Auxiliary
- Logo in emails promoting Convention registration to members
- Logo link on the Annual Convention & Trade Show page of NNAF’s website
- Sponsor listing in the Convention and Trade Show Program
- Recognition on signage at the Annual Convention & Trade Show
- Recognition during the Opening Session and Flag Ceremony, the largest gathering of participants
- Option to provide marketing item or brochure for registration bags

### 2024 Convention & Trade Show Sponsorship Opportunities

**Gold**

- Opening Breakfast & Flag Ceremony — $6,000 (SOLD)
- Extravaganza at Henry Doorly Zoo & Aquarium — $5,000 (SOLD)
- Friday Lunch with Exhibitors — $4,000 (SOLD)
- Trade Show Opening Reception — $3,000
- Better Newspaper Contest Awards Dinner — $3,000

Gold Sponsors also receive one full registration (including ticketed events), one full-page color ad in the Program Booklet, and the option to give a three-minute introduction during Friday’s Opening Breakfast.

**Silver**

- Registration Desk — $2,500 (SOLD)
- Registration Bags — $2,500 (SOLD)
- Name Badges/Lanyards — $2,500 (SOLD)
- Cornhusker Hospitality Table — $2,000

Silver Sponsors also receive one half-page color ad in the Program Booklet and the option to give a three-minute introduction during Friday’s Opening Breakfast.

**Bronze**

- Convention Program — $1,500
- Ice Cream Social — $1,500
- Early Riser Coffee Bar — $1,500
- Wi-Fi Provider — $1,500
- Charging Station — $1,500 (SOLD)
- Trade Show Break (2 available) — $1,000
- Great Idea Exchange — $750
- Solutions Start Here Session — $750 (SOLD)

**Flash Session Block (4 available)** — $500

**General Contribution** — $500

Custom sponsorship packages are also available. Have an idea? Let us hear it! Or we’ll happily brainstorm with you to create the visibility you want to achieve.

Sponsorship Inquiries: Kristi Dale | 816-812-0336 | kristi@nna.org or Wendy MacDonald | wendy@nna.org | 913-461-3721